

# 12 FURTHER BENEFITS

## Further Benefits of the Proposed Development

The NPPF identifies the Governments recognised benefits of delivering new homes but at the local level this may include:

- New homes to meet local needs including the provision of affordable and new market homes to support family connections allowing younger generations to remain within the village and enabling new residents to join the village ensuring its future vitality;
- Local jobs for the duration of the build programme and the spin off local expenditure within the village and jobs created;
- Increase in local household spending and demand for services which will enhance and maintain existing local services; such as the Bramford Cock Public House, the local bus service, community groups such as the WI, Bowls, Tennis Football and Social Clubs, the pre school playgroup, and St Mary the Virgin Church congregation;
- Increased population will provide potential critical demand for new services within the village and the retention of vulnerable facilities such as the Bramford Post Office;
- Opportunity for the Parish to draw down on money from the New Homes Bonus for reinvestment in the community as a result of the delivery of the proposed new homes.

